

HOPEWELL MANUFACTURING INC *File and Design Guides*

It is important to us to make your experience working with Hopewell Graphics both enjoyable and efficient. Please follow the guidelines below when preparing your files. If you have any questions or need more information please call to speak with our design specialist.

Supported Software Programs

Adobe Illustrator
Adobe Photoshop
Adobe Acrobat (PDF)
Adobe Indesign

Acceptable Media

CD
DVD

File Specs

Documents need to be spec'd to the FINAL SIZE of the exhibit.

Fonts: Convert to Outline preferred, otherwise ALWAYS send us your fonts .
If in doubt, send your fonts. We must have both your screen fonts and your printer fonts.

Photographs: need to be scanned to yield 150-200 DPI (or PPI) at final size for clarity.
All scans need to be saved as RGB TIFF files.

Line Images: We suggest that the scans be done in gray scale at 1200 DPI at final size. The image then is converted in Photoshop from gray scale to bitmap mode at 600 pixels per inch with the method option set at 50% threshold. This process makes it possible to control any negation or fill in of line weights.

Send all fonts and imported or linked elements.

Also send elements that may be embedded within imported or linked elements (example: if you have an imported picture in your Quark document that is an EPS file and that picture has text in it that has a different font than what you are using for the rest of the document).

Proofing

Send us a printout of your file, or a PDF. Otherwise we cannot check our file to yours.

DO NOT EXPECT THAT THE COLORS YOU SEE ON YOUR MONITOR ARE GOING TO MATCH THE COLORS YOU SEE IN THE FINAL PIECE. Also, do not expect that the colors you see on your printout will be matched. All printer devices and monitors give a different look. The printout you send will aid us in determining if all your parts are there and if your text/fonts are behaving as you expect. Without a printout we are at the mercy of your file.

It is also helpful to send us a list of all the files included on your disk showing file name and application. Please indicate to us on this list which file you want us to print from.

Finally

We ask that you double check the disk(s) you are sending us. In addition to insuring that both the screen fonts and printer fonts for all fonts used and all nested and linked files are there, the page layout program should be updated or linked to OK status. To print this page click [here](#).

covers 1/2" on each side

FRAME

IMAGE BLEEDS UNDER FRAME

Welcome to the Lake Lena Virginia Native Wetland

This panel
is 24" x 18"
image is clear
under frame

Virginia is home to many different wetlands. Here at Lake Lena you will find a collection of plants found in a wetland setting. Wetlands are very important for wildlife and harbor a high diversity of plants. Notice how some plants grow just on the margin of the lake while other plants grow entirely in the water. You may see many different frogs, fish, snakes, turtles and birds in this area. The brown water snake nests here and gives birth to live young. They are often confused with the venomous water moccasin because both species are skillful swimmers and live in similar habitats. However, the water moccasin does not live in northern Virginia.

Many trees and shrubs growing here are native to southeastern Virginia near the Great Dismal Swamp and First Landing State Park in Virginia Beach. These wetland forests have many species that are found only in the most southern part of Virginia. Perhaps most unique among these is Spanish moss, a member of the pineapple family.



This sign made possible by a generous gift from The Garden Club of Fairfax.



Northern Virginia Regional Park Authority
www.nvrpa.org

FRAME